



**MISSION POINT LIGHTHOUSE
2024 WINE LABEL ART COMPETITION
ANNOUNCEMENT**



THE MISSION POINT LIGHTHOUSE KEEPERS ASSOCIATION (MPLKA), in conjunction with LEFT FOOT CHARLEY, is pleased to be sponsoring the return of the competition to design the bottle label of the Mission Point Lighthouse Wine.

After a juried assessment, the selected top competitor’s artwork submissions (3) will be displayed at a wine and cheese open-house reception, where the winner will be chosen by popular public vote via cash donations of those attending the event.

The winner will have their name and artwork featured on a special release of Left Foot Charley - Pinot Grigio for one year and will receive a cash award of \$250. Winning artwork, frame, and copyright will become exclusive property of Mission Point Lighthouse Keepers Association.

TIMELINE (Eastern Time)

All dates and times are subject to change in the sole discretion of the SPONSORS.

Digital submission	Friday, May 10 th (5pm) 2024
Result from Panel of Judges	May 20 th
Finalists notified	Wednesday, May 22 nd , by 11:59 pm
Physical work due at reception venue	Wednesday, May 29 th , by 4pm
Award reception/Final Judging Party at Left Foot Charley-Barrel Room	Saturday, June 1 st , 5 pm
Art work pick up - return	Tuesday, June 4 th 2024, by 4pm*

*art work not picked up by this date/time may be discarded.

Entrance fee is \$30 (\$25 for additional entries of same artist).

For official rules and application form go to Left Foot Charley website, under “events” (www.leftfootcharley.com/events-calendar/) or Mission Point Lighthouse Keepers Association website, under “events” (<https://www.mplka.com/events>).

For questions or clarifications, contact by email the Events Chairperson at MPLKA, events@mplka.com, or the Manager at the Lighthouse missionpointlight@gmail.com.



**MISSION POINT LIGHTHOUSE
2024 WINE LABEL ART COMPETITION
OFFICIAL RULES**



By entering, and as a condition of participating in this Competition, you agree to be bound by these Official Rules, which are a contract, so read them carefully before entering. You are the CONTESTANT and Mission Point Lighthouse Keepers Association and Left Foot Charley (LFC) are the SPONSORS.

OVERALL VIEW. The Mission Point Lighthouse Keepers Association (MPLKA), in conjunction with Left Foot Charley (LFC), is sponsoring a competition to design the bottle label of the Mission Point Lighthouse Wine. After a juried assessment, the selected top competitor's artwork submissions (3) will be displayed at a wine and cheese open-house reception, where the winner will be chosen by popular public vote, via cash donation, of those attending the event. The winner will have their name and artwork featured on a special release of LFC Pinot Grigio and will receive a cash award of \$250. Winning artwork, frame, and copyright will become exclusive property of Mission Point Lighthouse.

Internet access is required.

The funds of this fundraiser will be used to keep the lighthouse maintained and the grounds beautiful for the enjoyment of all our visitors of the Mission Point Lighthouse. Left Foot Charley will donate \$5 per bottle sold of the Pinot Grigio with the Lighthouse label to non-profit Mission Point Lighthouse Keepers Association (MPLKA) which is a 501[c]3 tax exempt organization.

All proceeds will contribute to preserve this historic site for generations to come and for benefits for our hardworking volunteers!



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ELIGIBILITY. The competition is open to any individual who is eighteen (18) years of age or older and at least the age of majority in his or her state of primary residence at the time of entry.

BY ENTERING,

- you represent and warrant that your entrant content is owned solely by you, and that you have all rights and permissions to submit your entrant content in this competition, and that you will provide the SPONSORS your original artwork without condition or limitation if you are selected as the winner.
- you agree that should your entry win the Mission Point Lighthouse Wine Competition (i.e. artwork chosen for the bottle label), that your winning artwork can be used and disseminated by the SPONSORS, without limitation.
- you acknowledge that other CONTESTANTS may have created ideas and concepts contained in their Entrant Content that may have familiarities or similarities to your Entrant Content, and that you will not be entitled to any compensation or right to negotiate with the SPONSORS because of these familiarities or similarities.

DISCLAIMERS: *If for any reason the Competition is not capable of running as planned for causes beyond the control of SPONSOR which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Competition, then SPONSORS will have the right to modify, suspend or terminate the Competition, which may include, without limitation, not awarding any prizes. In the event of termination, a notice will be posted on the Mission Point Lighthouse Facebook Page (<https://www.facebook.com/missionpointlighthouse/>) or the MPLKA website (<https://www.mplka.com/events>) all entry fees will be returned.*



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ARTWORK REQUIREMENTS. Artwork must be original and representative of Mission Point Lighthouse located in the U.S. state of Michigan at the end of Old Mission Point, a peninsula jutting into Grand Traverse Bay 17 miles (27km) north of Traverse City. Artwork is to be a two-dimensional form of visual art, which may include, but not limited to, paint on canvas, graphic illustrations, watercolor, charcoal, ink or pencil. Artwork in the form of photography and art in three-dimensional form will NOT be accepted. Artist's signature should not show on artwork nor should the text for the wine type (note: acknowledgement to artist as the competition winner will be shown on the wine label). Take special notice for reducibility and appropriateness for use as a label (4"X4"). (Questions can be emailed to lighthouse manager at missionpointlight@gmail.com)

ARTWORK SUBMISSION. Artwork to be submitted in a digital version by e-mail (missionpointlight@gmail.com), using jpg format with a resolution of at least 300 dpi. All files must be no larger than 2 MB. Use your own name to identify the file, with serial numbers for each entry if applicable. Selected artwork for display at the public wine and cheese event not to exceed a max size of 12" x 12". No group entries allowed.

FEE & APPLICATION FORM. Entrance fee is \$30 (\$25 for additional entries of same artist). Entrance fees are nonrefundable. The fee and application form should be mailed to the address indicated at the bottom of the form (post marked no later than Friday, May 10th 2024). For application form, go to Left Foot Charley website under "events" at (www.leftfootcharley.com/news-events/) or Mission Point Lighthouse Keepers website (<https://www.mplka.com/events>).



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ARTWORK ASSESSMENT. Judging of digital submissions will be done by a panel of 5 Judges chosen by Mission Point Lighthouse Keepers Association. Finalists will be notified by e-mail and/or by posting on Mission Point Lighthouse Facebook Page (<https://www.facebook.com/missionpointlighthouse/>). Artwork will be judged on: (1) appropriateness of materials, (2) reducibility and appropriateness for use as a label (4"X4"), (3) workmanship, (4) overall impression. The winner will be chosen by Peoples' Choice competition, by those attending the event, with voting, based on cash donations, collected at the wine and cheese Award Reception. All digital submissions, except for the winning artwork, will be 100% deleted from the SPONSORS' records.

VERIFICATION OF WINNER AND DELIVERY OF PRIZE. The winner will be announced at the wine and cheese Award Reception. The winner will also be notified within five days after the Awards reception, by mail, e-mail or phone using the contact information he or she provided in their competition contract form entry. A check in the amount of \$250 will be sent to the winner within two weeks of the award reception. No more than one prize will be awarded. All taxes (federal, state, and local) and other expenses not specified in these Official Rules as being provided as part of the prize are the sole responsibility of the Grand Prize Winner. SPONSORS will not replace any lost, mutilated, or stolen prize or prize element or any prize that is undeliverable or does not reach a Grand Prize Winner because of an incorrect or changed address.



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CONTRACT FORM**



NAME: _____

ADDRESS: _____

CITY: _____ ZIP CODE: _____

PHONE: _____ E-MAIL: _____

NUMBER OF ENTRIES: _____

TITLES OF ENTRIES:

PAYMENT: \$ _____ CHECK NUMBER: _____

Make check to "Mission Point Lighthouse Keepers Association."

\$30 first entry, \$25 each subsequent entry

My signature below indicates that by entering and as a condition of participating in this competition, I have read and agree to be bound by the Official Rules of this competition.

Date: _____ Signature: _____

Send this form and payment, post marked no later than Friday, May 10, 2024, to:

Mission Point Lighthouse Keepers Association
1465 Nehtawanta Road
Traverse City, MI 49686